

Music changes people's lives. For some it is an expressive outlet; for others it gives them something to connect to which allows them to stay focused on the everyday. It develops the brain and complements other pursuits. It creates a way for community to gather and share at family events, community gatherings, concerts and shows.

Musically Minded Academy teachers share this very personal love with their pupils - old and young. We at Musically Minded have captured the joy of music education and are devoted to imparting it to our students.

In programs at Musically Minded you will:

- *Receive training and guidance from experienced and distinguished instructors*
- *Explore many different musical instruments, genres, and skills*
- *Cultivate your musical persona and expression as an artist*
- *Enjoy music instruction and refine musical skills at any age or life stage*

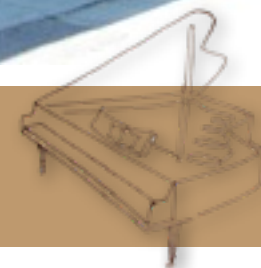


MUSICALLY MINDED ACADEMY

5776 Broadway Oakland, CA 94618 Tel: (510) 601-5700

E-Mail: admin@musicallyminded.com Web: www.musicallyminded.com

**Building Community
Through Performance
Based Music Education.**



Music changes people's lives. It binds communities in their most important gatherings. Our teachers share their love of music with their students -- young and old.



OUR MISSION

Musically Minded Academy's core mission is to provide high quality music education to youth and adults in the San Francisco East Bay Area. This means that we offer not only music lessons, but a comprehensive music education program which shapes personality and character. We train our students to become skilled performers, but also focus on teaching the structure, support systems, and philosophies that musicians need in order to thrive. We instill character traits such as enthusiasm, self-inspiration, compassion, open-mindedness, and the ability to provide and accept feedback.

Our Academy is also dedicated to building an inspiring, supportive, and passionate community of musicians and music lovers in the Bay Area. We aim to be a distinguished and influential music center, a haven for musicians and music lovers, and a go-to destination for music students, educators, and other community programs.

LETTER FROM THE FOUNDER

Thank you for your interest in Musically Minded Academy!

The foundation of our programs and philosophy were laid in 1992 when I started teaching piano lessons in my living room. The eventual dream was to build a music center -- a school, concert venue, and a haven for musicians and music lovers.

Today, with over 100 students of our own, and other community education programs renting our facility, this dream has become a reality. With your help, we can continue to grow as Rockridge's greatest Music, Education, and Performance Center.

On the following pages, you will find information about our programs and offerings as well as our mission and philosophy, our staff, and our board of directors. Don't forget to visit our website (www.musicallyminded.com) for more details.

Sincerely,

Anna Orias

CEO and Founder of Musically Minded, Inc.

"I am thrilled for your enterprising and energetic attitude and approach. You are giving the musical world much frontier information, really."

-- Liz Wolff, Master Piano Teacher, Juilliard. March 2005.

"Joining Musically Minded Studio was one of the better decisions I have made as a Grandma."

-- Grandparent of Musically Minded student. June 2007.



MUSIC LIVES IN THE
HEART OF EVERY
THRIVING
COMMUNITY

OUR HISTORY

Musically Minded Piano Studio was founded in 1994 by Anna Orias. It was a sole proprietorship providing lessons out of Anna's home. The program started with weekly lessons combined with monthly events -- all informal student performances. Through the years of teaching, Anna realized that students most benefit from a combination of one-on-one lessons and group instruction: learning to play alone and learning to perform for others are two different skills. Anna aimed to make the extraordinary act of performing in front of others more ordinary by offering monthly performances which allow students to build the skills necessary to become confident performers.

The enriching peer support, education and relationships that formed when

students shared their work with one another were realized that these monthly events. The students were able to witness peer progress and were exposed to music at their level of playing that they may not have heard otherwise. Adult students bonded over the joys and nuances of adult learning while parents of children were able to talk through issues like how to most effectively organize their children's practice time and how to best support their children through the learning process.

As Anna witnessed the power of these community gatherings she started to tailor the events to meet focused musical goals. Some were about performance and some emphasized more academic subjects like technique or rhythm.

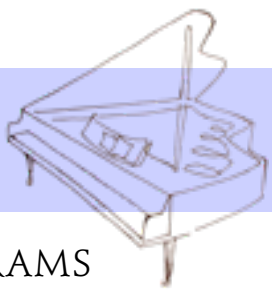
Anna's program was wildly successful and she often had a waiting list 30 students long. In 2005 Anna had to take early maternity leave from her teaching due to problems with her pregnancy but she was lucky enough to find teacher Sarah Cappelli to take over her entire studio for a few months. When Anna came back, she could no longer teach as many students as she had before the birth of her son so she hired Sarah and they took on more students; Sarah was full within ten weeks. Sarah had helped form the Cappelli Institute of Music in Chicago and brought much experience and ideas, such as incentives for practicing, that further improved Musically Minded.

Anna and Sarah were popular and students constantly asked where their family members could learn about learning to play other styles of music

like jazz or other instruments such as violin or guitar. To meet this need, Anna hired other teachers like jazz pianist Angie Spinelli, string teacher, Vicky Grossi, and guitar teacher, Terrence Brewer. By this time, the studio had moved into a converted garage and was growing rapidly and bursting at the seams. As more teachers joined, we needed a bigger space. Thus, Musically Minded Academy was born when we moved into a 6000 sq. foot location in January of 2011.

Now with an extraordinary staff of 11 teachers, all highly acclaimed, with many years of experience, Musically Minded continues to grow.

We aim to be Rockridge's finest music and community art education center.



OUR PROGRAMS

Musically Minded offers a unique music education program designed to help students develop a passion not only for individual instruments, but for excellent musicianship. We strive to take our students beyond basic skills to levels of accomplishment that include the discipline, motivation, and inspiration that characterize the complete musician.



The powerful combination of relationships between instructors and their students, the monthly group events, the studio policies, and practice incentives keep our students motivated and inspired: lessons to events to personal milestones throughout the calendar year.

We have captured the joy music education and are devoted to imparting it to your students. Ultimately, we seek to guide people toward a

measure of happiness in their by helping them realize their musical dreams.

Musically Minded offers the following programs and services:

Private Lessons Ensembles and Workshops Facility Rental

We offer private lessons in two forms: package deals that combine private lessons with Academy events, ensembles, or workshops and a la carte lessons where students pick lessons week-by-week as their schedule allows:

The Performance Program: weekly private lessons and monthly Academy events including rehearsals, recitals, performance parties, and labs, and workshops.

Multiple Instruments Program: Performance Program with weekly private lessons on two instruments.

Ensemble Program: The Performance Program plus nine months of an ensemble such as choir or percussion ensemble.

Musicianship Program: The Performance Program plus nine months of group musicianship classes.

A La Carte Program: Students may choose which private drop-in lessons, Academy events, ensembles and workshops they want and enroll in them each separately.

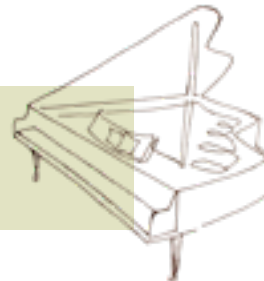
Our ensembles and workshop classes vary greatly in repertoire and instrumentation. All of our current groups have been specifically formed based on student's sense of music's potential for communal interactivity and shared experience.

Musically Minded Academy rents its facility to independent musicians and arts-related education programs. Our classrooms, studios, conference room, and performance hall are perfect for hosting intimate or large-scale rehearsals, concerts, meetings, trainings, classes and family parties.

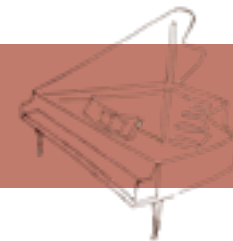
"Wow! I'm totally impressed with [Jake's] CD. Especially interesting from the very beginning was his use of dynamics; in such a mature, sensitive interpretation. In youngsters, clean playing and the fact that he's switching from keyboard to piano usually loses spirit and can throw them off, but not Jake! This guy has a gift for hearing and playing what he wants the listener to hear. A pleasure and thanks for sharing!!!! (I've listened to it several times just to make sure I was hearing a student who has only had a few years of piano.) Anna is definitely a valuable communicator and teacher of music in her community."
-- Ken Slate, friend of Musically Minded grandparent. January 2005.

"We've really enjoyed being a part of Musically Minded! I think you run a great program."

-- Iris Greenberg-Smith, parent of Musically Minded students. May 2011.



Our Instructors, Piano Department



Founder & Director of Musically Minded Academy.

Anna has an extensive background working as a teacher and arts' administrator since 1989. Anna holds a B.A. in Piano Performance & Composition from UC Santa Cruz and has additional training in marketing, childhood neurological development, holistic health and graduate level studies in psychology.

Anna Orias
General and Classical Piano Instructor.



Sarah Cappelli
General and Classical Piano Instructor.

Sarah has a B.M. in Piano Performance from Indiana University and has been a professional performing artist, accompanist and teacher for over 20 years. She also helped start The Cappelli Institute of Music in the Chicago area (with her brother, Jeff), and developed music education programs for at-risk youth through the Head Start Program of Chicago.



Angie Spinelli
General, Classical, and Jazz Piano Instructor.

Angie has a B.M. with honors in Piano Performance from the University of Wisconsin. She has taught piano for over 15 years and is an active performer in the Bay Area playing jazz with salsa bands, accompanying singers, working in music theater and performing at weddings and other special events.



Nina Ott
Advanced Jazz Instructor

Nina holds a B.M. in Classical Music Performance from Western Michigan University. Adept in a variety of styles, her current focus is on Afro-Caribbean music. Nina is a touring musician only available for master classes and occasional lessons. She has collaborated with many well-known players such as Jeff Parker, Scott Amendola, Eguie Castrillo, Ernesto Diaz and Mike Spiro.

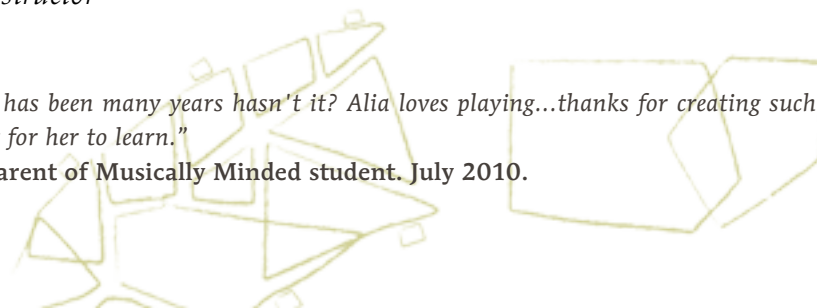


Richard Thomas
General, Classical and Jazz instructor

Richard Thomas showed a great talent from an early age. He won Grand Prize in the Auburn Symphony Young Artist's Program. He plays in churches and musical productions as well as private concerts throughout the Bay Area. He has over 11 years teaching experience and has studied with some of the great teachers across the nation including: Thomas Schumacher of Eastman; Mack McCray and Paul Hersh of the San Francisco Conservatory of Music; and Dr. Victoria Neve of San Francisco State University.

"Thanks Anna. It has been many years hasn't it? Alia loves playing...thanks for creating such a great environment for her to learn."

--Susan Keefe, parent of Musically Minded student. July 2010.



Our Instructors, Percussion, Voice and String Departments

String Department



Vicky Grossi
Violin, viola, electric bass instructor. Ensemble leader.

Vicky has performed with members of Tower of Power, Santana, Buddy Guy Band, The Headhunters, Lakeside, Jimmy Smith, Joey DeFrancesco and Grammy Nominees Manuel Romero and PC Munoz. Vicky is a master of both improvisation and composition and has 15 years of private lesson teaching experience. She holds a Bachelor of Music from University of California at Berkeley.



Terrence Brewer
Guitar instructor and ensemble leader.

Terrence Brewer has extensive experience as both a performer and instructor. With 14 years teaching experience, Brewer is a versatile virtuoso capable of guiding any student toward a professional level of musicianship. He has performed at countless Jazz Festivals (Fillmore, SF Festival, Monterey, etc.), can be seen regularly at local venues and has worked with many notable artists.

Percussion Department



Alan Hall
Drum kit & percussion teacher. Workshop and Ensemble leader.

Alan is a renowned percussionist, author, artist and instructor who is currently the Percussion Department Chairman at The Jazz School. He also teaches at UC Berkeley and Cal State East Bay. Alan has been featured in numerous international Jazz Festivals and has played with many jazz greats. See our website for his extensive bio.



Brian Rice
Hand Drum, World Percussion and Drum instructor

Brian is a highly acclaimed performer, educator and recording artist with a B.M. in Percussion Performance and Ethnomusicology from The Oberlin Conservatory of Music. He is adept at numerous styles from classical to jazz, as well as World Music with a Latin emphasis. He currently performs with Mike Marshall & Choro Famoso, Antonio Calogero, Wake the Dead and many others.

Voice Department



Rita Lackey
Jazz, Funk, R&B, Gospel and pop voice instructor and choir leader.

Rita Lackey specializes in Jazz, Funk, Gospel & R&B. A prolific recording artist and performer, Rita has opened for such legendary acts as Maria Muldaur, B.B. King, Dr. John and Tower of Power and plays regularly throughout the SF Bay Area with R&B group Sonic Strut. Rita has also performed all over the world, from the palaces in Vienna to the Ballagio Hotel in Las Vegas.



Maria Mikheyenko
Classical, and General voice instructor

Maria has a Bachelor of Music in Voice Performance from the University of Michigan and a Masters in Voice Performance from the San Francisco Conservatory of Music. A native of St. Petersburg, Russia, her passion is Russian Classical Music, opera, and musical theater. She is an active performer with many groups throughout the Bay Area and beyond.

"[My teacher has had] a huge impact on me as a strong role-model...the Berkeley Fire administration told me they were just waiting for me to get that Chopin prelude down before they were willing to promote me."

-- Donna McCracken, Musically Minded student and newly appointed first female Fire Marshall for the City of Berkeley. January 2008.

Join our Board of Directors to have the opportunity to build this non-profit from the ground up!

"I am amazed with all that [my daughter] is learning. I sat with Meta while she practiced last night. I asked her several questions about the music because I have had very little musical education. I learned about ties and sharps and more. It was such a pleasure to be taught by my child! Thanks for the great teaching."

--Becky Austin, Musically Minded parent. March 2008.

Get Involved

ENROLL

Join our community! It's never too late to pursue a new hobby, rekindle an old one, or refine skills as a musician and performer. We promise to offer you the best music education and experience we can!

REFER

Whether or not you are currently a student at our facility, you can always refer others to our programs! We offer generous rewards for referrals who end up enrolling in our programs or renting our facility!

VOLUNTEER

As a non-profit corporation, we rely heavily on community support in order to thrive. We need volunteers to help with social media, marketing, event management, fundraising, grant writing, and more.

DONATE

To this date, all of our instruments, furniture, and books have been acquired through generous donations. In order to keep expanding and

realizing our mission, we will need the help of our community!

SPONSOR

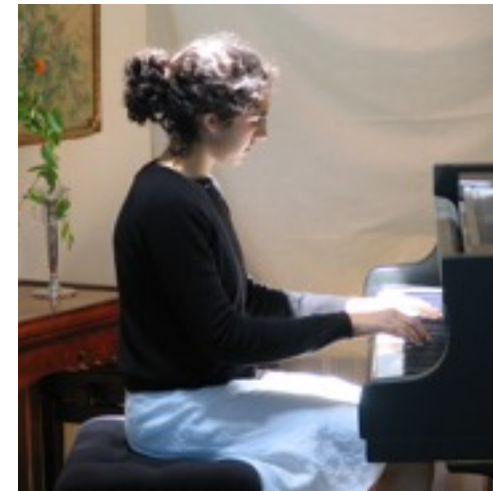
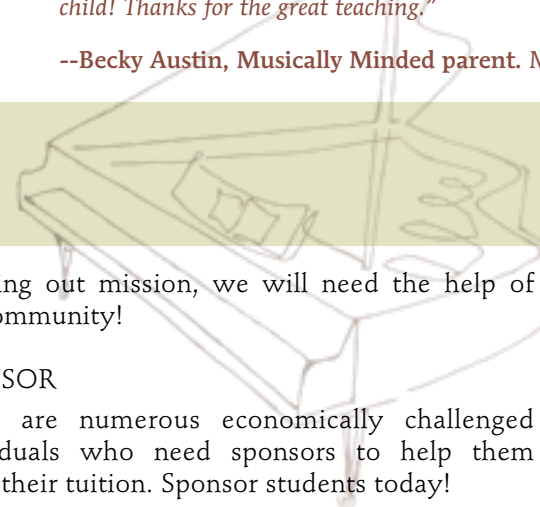
There are numerous economically challenged individuals who need sponsors to help them cover their tuition. Sponsor students today!

SERVE ON OUR BOARD

If you are passionate about the arts and building community, we would love to have you serve on our Board. This is a wonderful opportunity to build a non-profit from ground floor. Expand your network, and enhance your skills! Our ideal candidates will have expertise in marketing, finance, technology, law, fundraising, and more.

INTERN

Our Academy is accepting interns for marketing, communication, advertising, and facility management. Interns work as assistants to the administrative staff and gain valuable experience in multiple levels of arts administration.



"Thank you so much for being a part of [my daughter's] life and making piano something that she loves."

--Jenny Ettinger, Musically Minded parent. June 2008.

SPONSOR A CHILD. HELP TO REALIZE THEIR MUSICAL DREAMS TODAY!